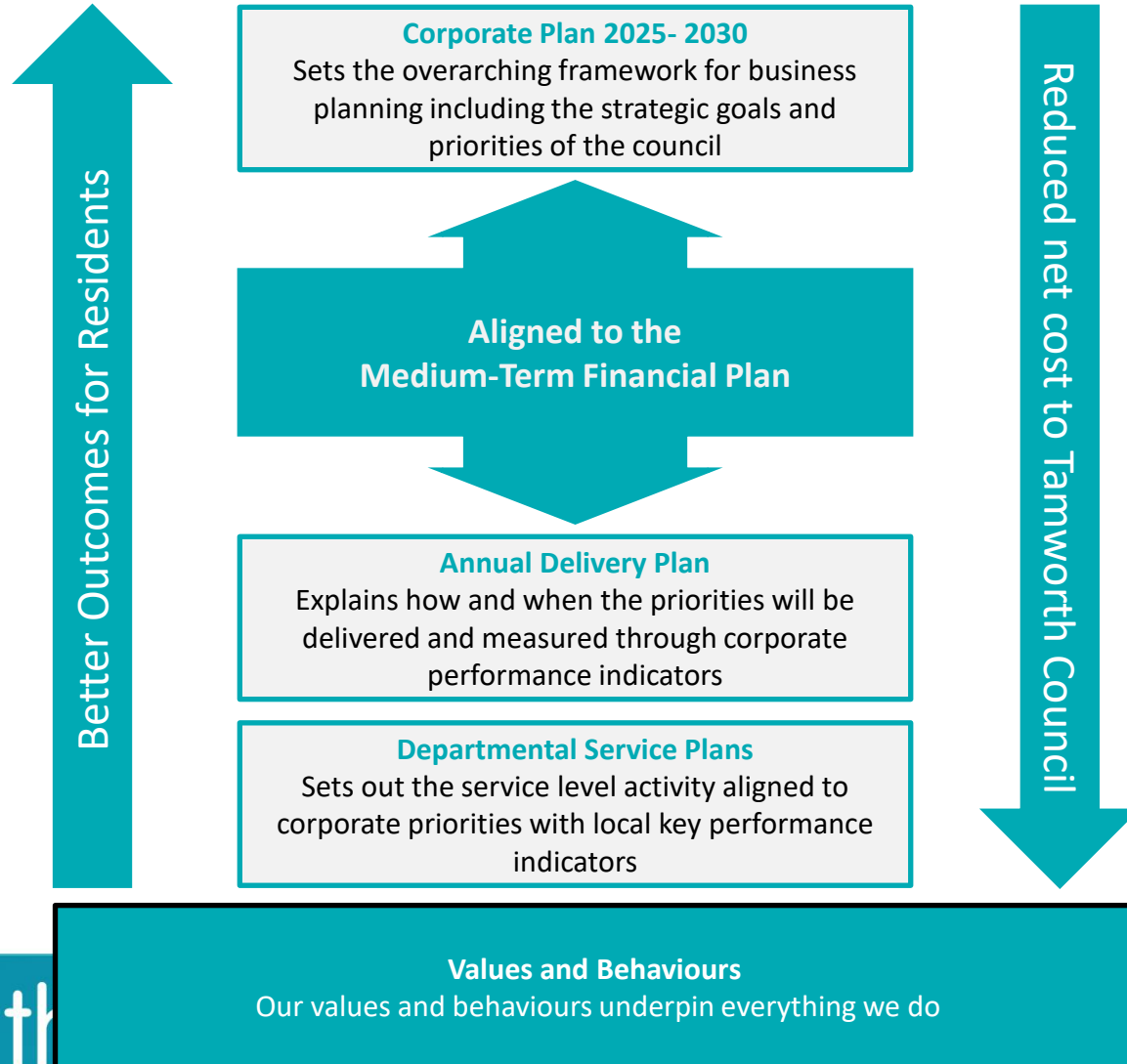


Corporate Plan 2025-2030

Scrutiny February 2025

Our Strategic Context



Consultation

- Over 50 meetings and 1-2-1 discussions held with partners, local groups and residents to develop the Corporate Plan
- During August 2024, an online survey was promoted specifically to gather input on missing areas and to focus in on priority areas:
 - 592 completed survey responses were received
 - A further 1200 visitors viewed the survey but did not complete it
 - 500 hard copy surveys were also distributed with around 100 returned
- The annual residents survey carried out in late 2024 also looked at what respondents thought of our services, plans and priorities for spending
- The findings of the consultation and engagement have been summarised in a separate report (appended to the Cabinet Report)
- Lastly, the priorities have been reviewed and assessed against the budget decision and planning that has taken place to create the update MTFS with key officers and members

Ranking



11. For each of the five priorities, please rank how important they are to deliver in the next five years, with your top choice being first.

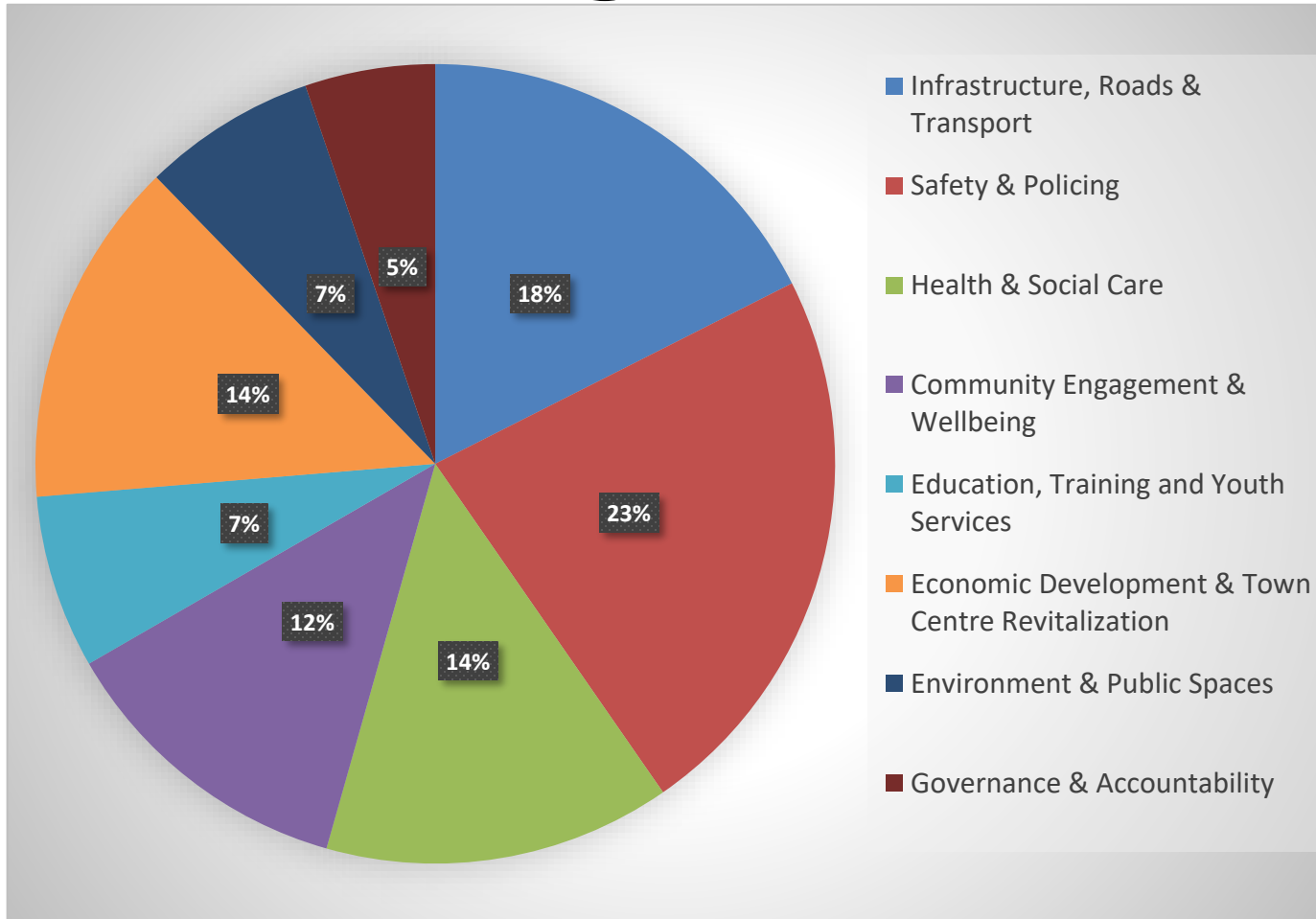
Item	Total Score ¹	Overall Rank
Place shaping - All communities feel safe, cared for and can be proud of their area, including our vibrant town centre.	2155	1
Prosperity - Growth in the local economy, skills and jobs, investment in areas that support financial stability and balanced budgets, obtaining best value.	2146	2
Community Wellbeing - Residents live long, healthy, prosperous lives in communities that are resilient and independent.	1703	3
Council - Creating a caring, co-operative, innovative and data driven council that is structured to deliver effective services.	1530	4
Environment - We have a roadmap to achieving net-zero, environmentally friendly and sustainable assets and enhancing biodiversity in the borough.	1240	5
¹ Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is a sum of all weighted rank counts.	answered	585
	skipped	7

Priority for 2025/26

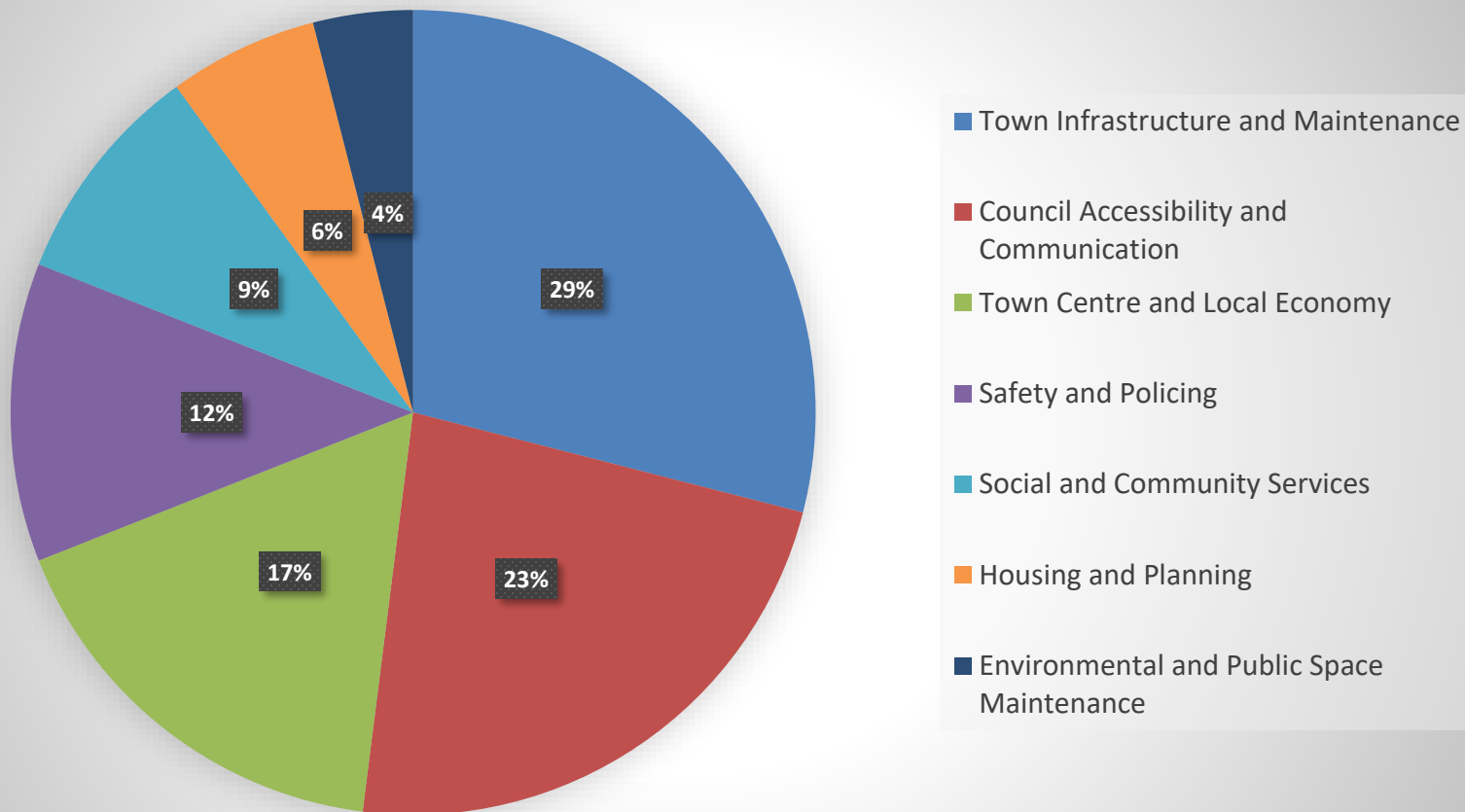
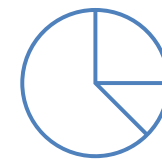


12. If you had to choose one to be the top focus in the next 12 months, which would it be?				
Answer Choices			Response Percent	Response Total
1	Council - Creating a caring, co-operative, innovative and data driven council that is structured to deliver effective services.		5.64%	29
2	Prosperity - Growth in the local economy, skills and jobs, investment in areas that support financial stability and balanced budgets, obtaining best value.		38.52%	198
3	Place shaping - All communities feel safe, cared for and can be proud of their area, including our vibrant town centre.		36.38%	187
4	Environment - We have a roadmap to achieving net-zero, environmentally friendly and sustainable assets and enhancing biodiversity in the borough.		4.67%	24
5	Community Wellbeing - Residents live long, healthy, prosperous lives in communities that are resilient and independent.		14.79%	78
			answered	514
			skipped	78

Missing Priorities



Most impact



Key challenges

- Understanding of TBC services and communication of our plans
- Reconnection and visibility of the Council
- Our role as convenor with other partners
- Alignment of resources to budgets
- Structured and equipped to deliver
- Community cohesion

Tamworth Corporate Plan

Page 11



Prosperity & Place

- Growth in the local economy by creating jobs and a Tamworth we are all proud of, ensuring financial stability for all



Environment

- Achieve net-zero carbon emissions, protect the environment and enhance local biodiversity



Community Wellbeing

- Residents live safe, healthy, and happy lives in communities that are cohesive, where diversity is celebrated

Council

- Being a caring, accessible and effective council that is financially resilient

Building a *better* Tamworth

Strategic Goals	Priorities
<p>Prosperity & Place: We want growth in the local economy by creating jobs and a Tamworth we are all proud of, ensuring financial stability for all. We will:</p>	<ol style="list-style-type: none"> 1. Working with businesses to help them grow and create jobs 2. Identify and address skills shortages 3. Make the town centre more vibrant and accessible 4. Regenerate and create spaces for people to use and enjoy 5. Promote tourism and nightlife by using our cultural and historic sites
<p>Environment: We want to achieve net-zero carbon emissions, protect the environment and enhance local biodiversity. We will:</p>	<ol style="list-style-type: none"> 6. Keep Tamworth’s local areas clean 7. Tackle fly tipping, littering and environmental offenses 8. Cut down on using carbon in our operations 9. Collaborate with partners to protect the environment 10. Provide eco-friendly housing options
<p>Community Wellbeing: We want residents to lead safe, healthy and happy lives in communities that are cohesive, where diversity is celebrated. We will:</p>	<ol style="list-style-type: none"> 11. Work with our partners to support children and vulnerable individuals' wellbeing 12. Ensure our active health and wellbeing offer supports the improvement in residents physical and mental health 13. Improve our offer to provide suitable homes and make good quality, eco-friendly and affordable housing available 14. Work with our partners to reduce homelessness and rough sleeping 15. Work with our partners to reduce crime and help our residents feel safe
<p>Council: We’re focused on being a caring, accessible and effective council that is financially resilient. We will:</p>	<ol style="list-style-type: none"> 16. Be visible, accessible, approachable and accountable to the communities 17. Learn and work with communities to provide broader social benefits 18. Maintain balanced budgets in our financial strategies

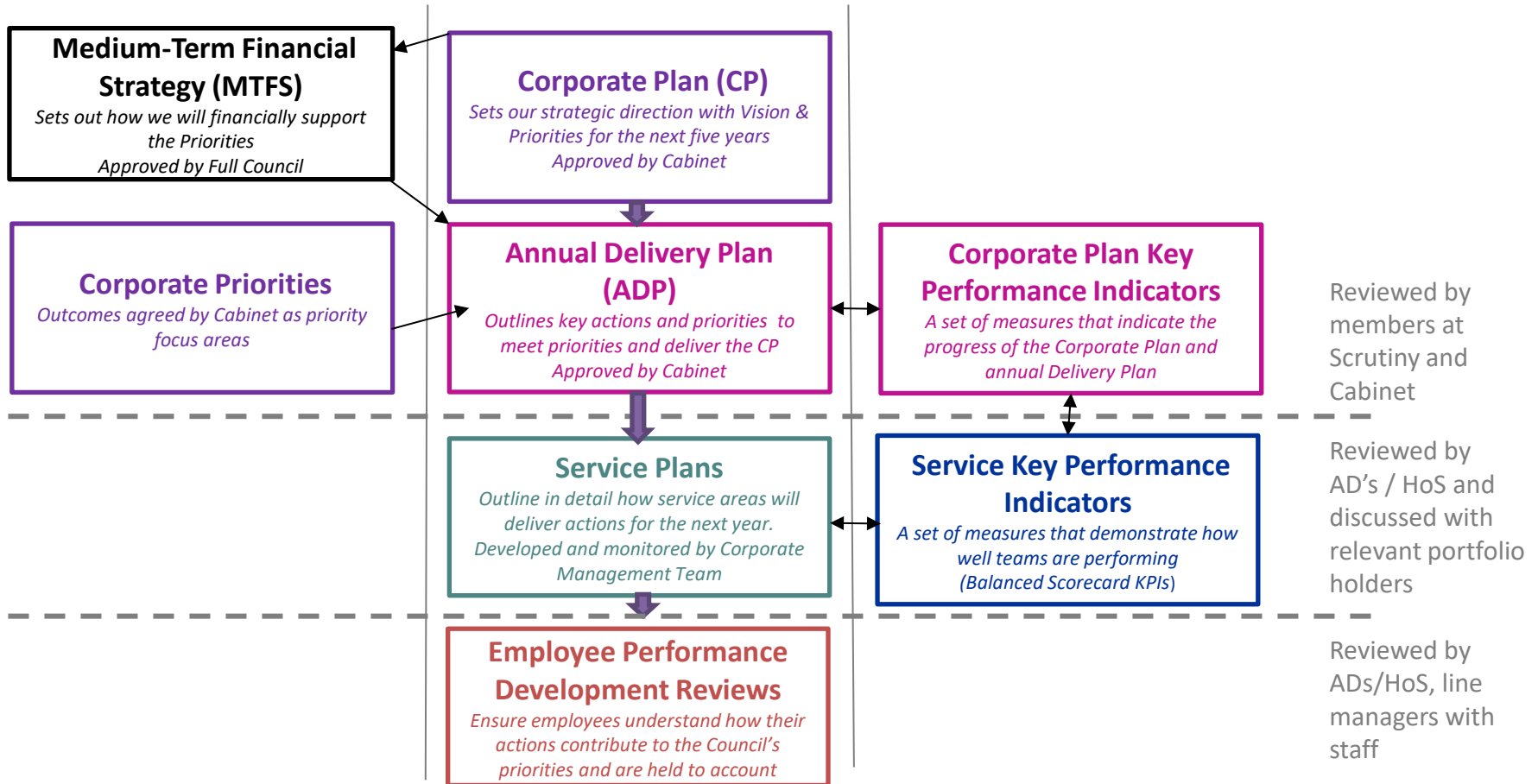
Values & Behaviours



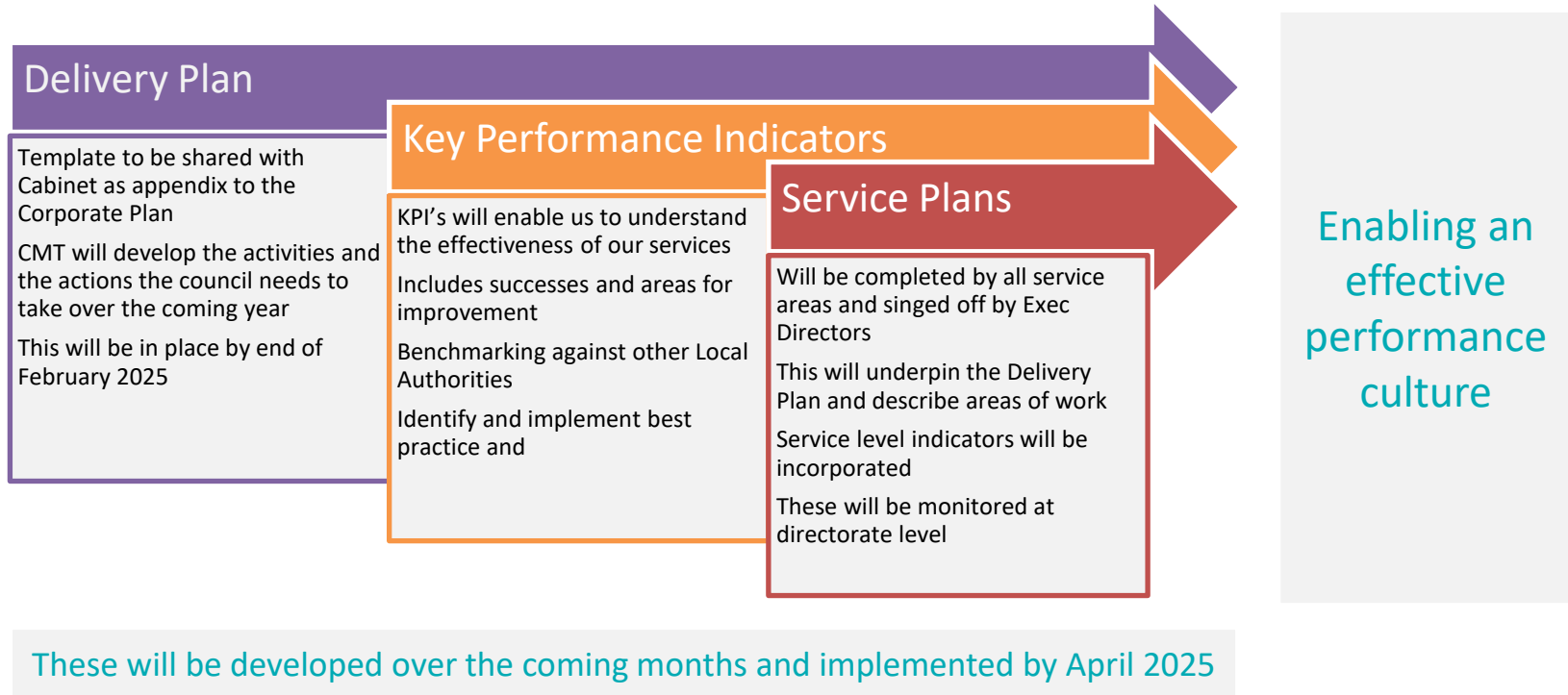
Our Performance Framework

the golden thread

Page 14



Performance Framework



Approach to Delivery

New Performance Framework will work towards achieving the five-year-long Corporate Plan priorities:

- 1) Annual Delivery Plan activities
- 2) Corporate KPI's. This will form the body of the new Quarterly Performance Report.



The annual Delivery Plan will focus on **key activities (2025-26)** - identified senior responsible officers & timeframes



Compare ourselves to other local authorities (CIPFA Benchmarking group)



The **new quarterly performance report** will result in increased clarity and transparency.



Corporate KPI's - effectiveness of our services including successes & areas for improvement.



Review **best practice**, innovations and embed continuous improvement into our practices

Monitoring and Review



Newly created CMT Performance Board to enable senior officer oversight with performance driven conversations – meeting on a monthly basis



Open and transparent about our progress and how well we are performing



Opportunity to discuss risks and associated mitigations

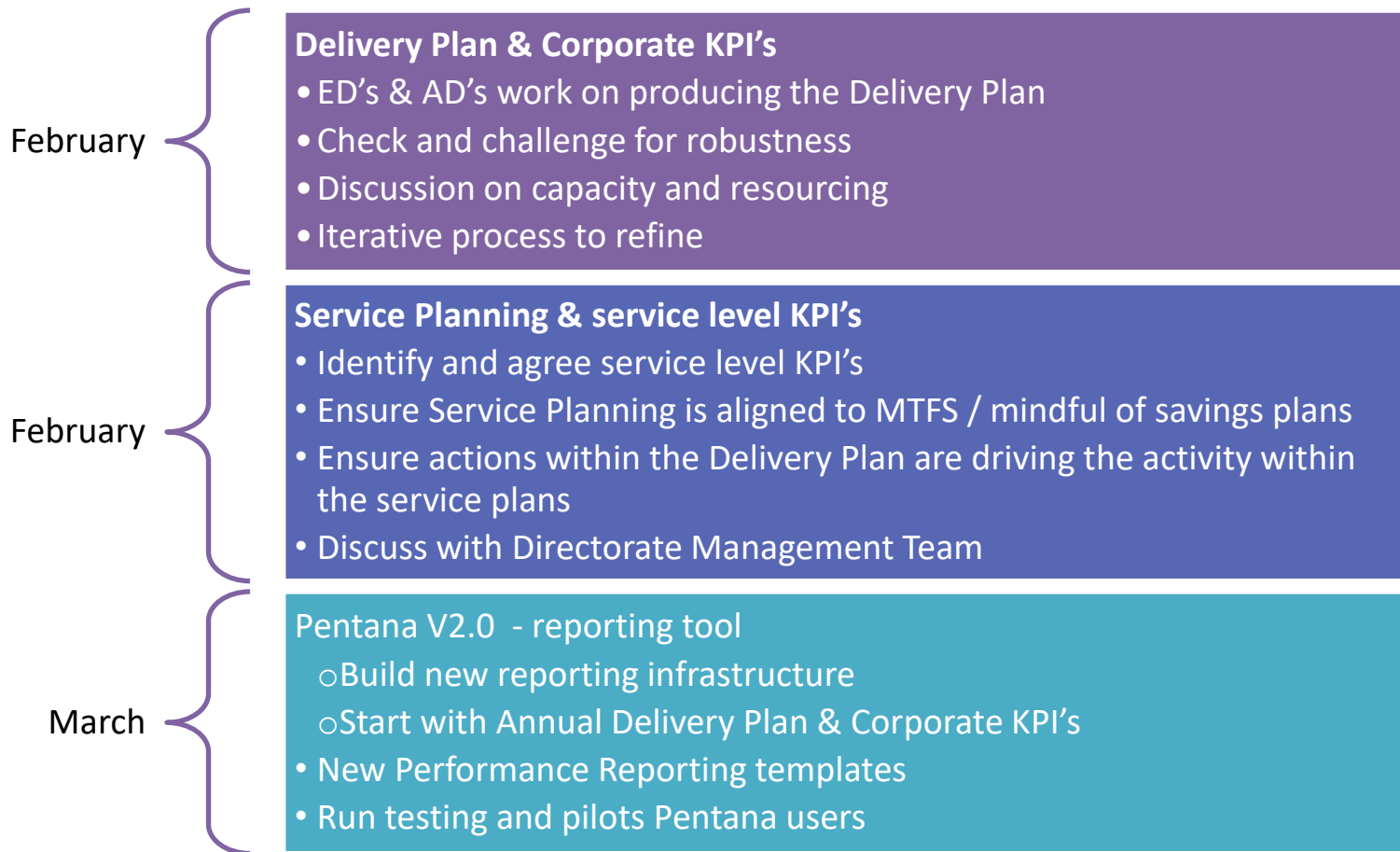


Portfolio Holders to continue holding regular conversations with lead Senior Responsible Officers



New quarterly performance report to be discussed at Cabinet – it is proposed that Corporate Scrutiny review quarterly performance reports

Annual Delivery Plan and Service Planning



Any questions, comments or observations?

